

L'Amour

la murrina M U R A N O







L'Amour

#### L'amour n'est pas un sentiment, c'est un art.

Paul Morand

A new way of perceiving Murano glass and its true essence of being decorative, evocative, precious. More than any other material, glass bestows emotion, allusions.

**la murrina** is proud to present **L'Amour**, the new collection dedicated to love and to passion for beautiful, timeless creations.

Hence the inspisration for the first two items of the collection, snippets of Made in Italy where the Murano master glass blowers have captured the magic which for time immemorial has distinguished their craft: the *Ballroom* series, designed by Samuele Mazza evokes the atmosphere created by antique candelabras; the *Jardin de Verre* line by Alessandro La Spada features dreamlike pieces blending design with art to tell their unique tale now enhanced with the new hummingbirds decoration and embellished by LED light source. The *Sicily* collection by Roberto Serio takes its name from the Italian Island cradle of multiethnic cultures and histories. The *Python* line by Alessandro La Spada signs again the originality of his mind, a combination of concentric circular modules to create your own chandelier.

**Ballroom, Jardin de Verre** with its new decoration, **Sicily**, **Belle Époque**, **Eva** and **Python** are the continuity of the new design adventure spacing beyond lighting, **L'Amour** by **la murrina** will explore different areas and diverse types of creations ranging from furniture to jewelry, accessories and distinctive display solutions.

Murano glass is, of course, the one and only protagonist.

**Chapter Three** 





design Alessandro La Spada



The *Jardin de Verre* collection by Alessandro La Spada, a love story between man and nature, the tale of a nineteenth century English Doctor, Nathaniel B. Ward, who was passionate about botany. Observing the metamorphosis of a chrysalis closed in a jar with a handful of earth, Ward discovered that seeds and spores not only germinate but survive for years.

His observation led to the so called "Wardian cases", true ecosystems which allowed transportation of plants and flowers from one continent to another and became decorative features in houses of the time.

The chandelier, as well as the wall lamps, bases and table lamps in the *Jardin de Verre* collection reproduce the most beautiful bell shape of Wardian cases and enclose three different items made from glass. The complexity and sheer beauty of the glass objects are a declaration of the skill and art of the Murano Masters: the cactus with curved leaves; the delicate, graceful butterflies sitting on fine branches; the notched cup of the bell and its precious clapper.

The client can compose and alternate the three subjects to obtain a totally customized object.

An overall embellishing touch is given by cartridge shaped arms to support the bell.

The arms are crafted with spiral streaks which can only be executed by exceptionally talented glass Masters.

The unusual delicate, subtle colour palette – amethyst, honey, periwinkle blue and crystal combined with the bright gold of the metal elements – lend a decidedly dreamlike atmosphere to the collection.



Jardin de Verre Chandelier S18











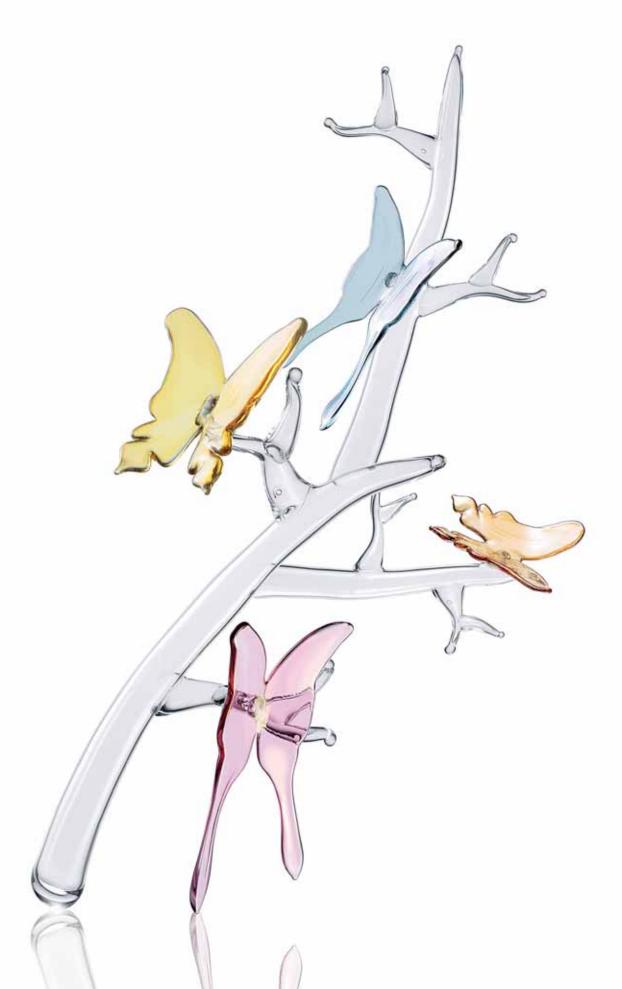








Chandelier S6









FloorLamp











Jardin de Verre *Lendant Rivière* 



Jardin de Verre *Lendant Lapillons* 







Table Lamp







Rivière





**Sicily** is the first collection signed by Roberto Serio in cooperation with **la murrina**. Sicily, a cradle of heterogeneous cultures, a land rich with contradictions, inspires the whole collection. The two colour variants, red-gold or black-gold, depict Mount Etna's shades of lava, recalling the stages of eruption and consolidation. An important detail is represented by velvet, which covers the central body, softening the shapes of the blown-glass elements, modelled by master glass-makers in Murano.





Sicily
Chandelier \$18+12





Sicily
Chandelier \$12+8













## Ballroom

#### design Samuele Mazza



Whether it is black or whether it is white, "no colour" (the sum of all colours or the lack of colours) is the distinguishing feature which gives an unmistakable contemporary look to the new Samuele Mazza chandelier for **Ia murrina**: the unique look of opulent anti-minimalism, dreams and contamination has always been the stylistic hallmark of the designer.

The decidedly evocative chandelier, worthy of the most magnificent *Gattopardo* settings – the novel set in the island of Sicily where the designer was born – also mixes touches and contamination of Florence, another city which strongly influenced the course of the designer.

The name *Ballroom* is a tribute to the magical ballrooms of times gone by: from the magnificence and opulence of the Palazzo Valguarnera-Gangi (featured in Luchino Visconti's film adaptation of *Il Gattopardo*), to the Reggia di Caserta and other examples of Italian architectural excellence of the 700s.

The *Ballroom* collection perfectly recreates the atmosphere of antique candelabras and is completed by wall, floor and table lights.

The collection pays homage to an area of the World which no longer exists in modern political geography; the adjective form perfectly fits the mood which Mazza defines as "byzantine" with the up and coming middle bourgeoisie aiming at possessing "fragments of Made In Italy".















## Ballroom

Chandelier S6





















design Adriana Lohmann

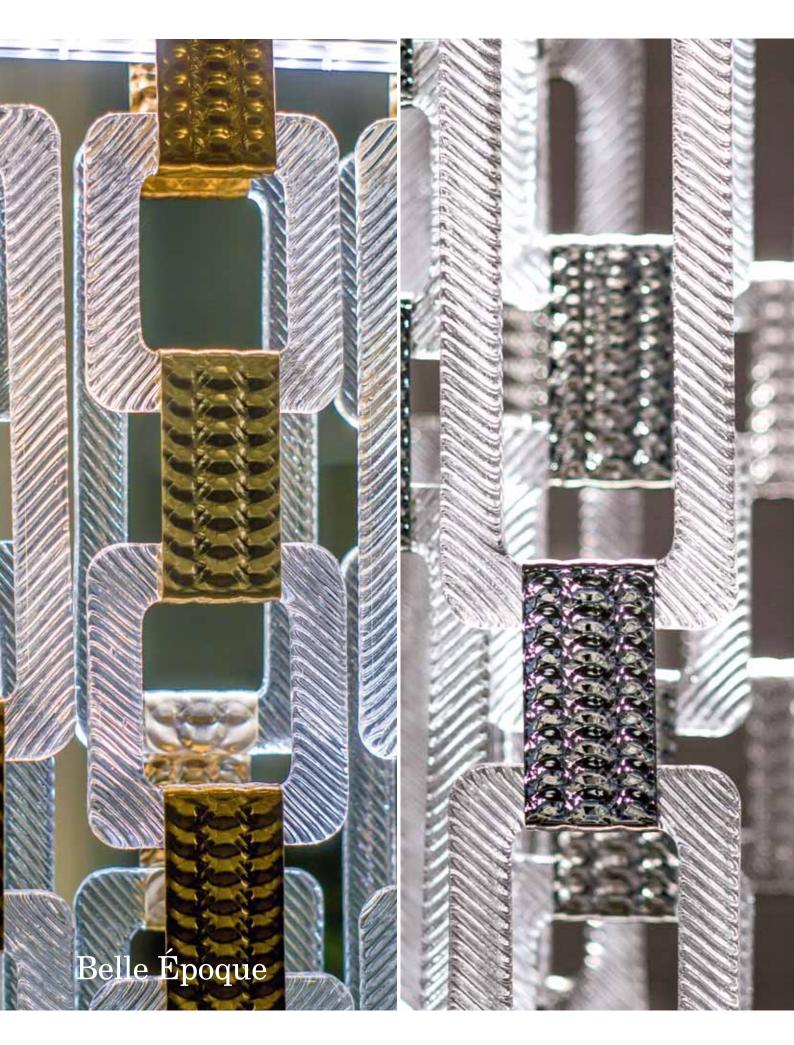


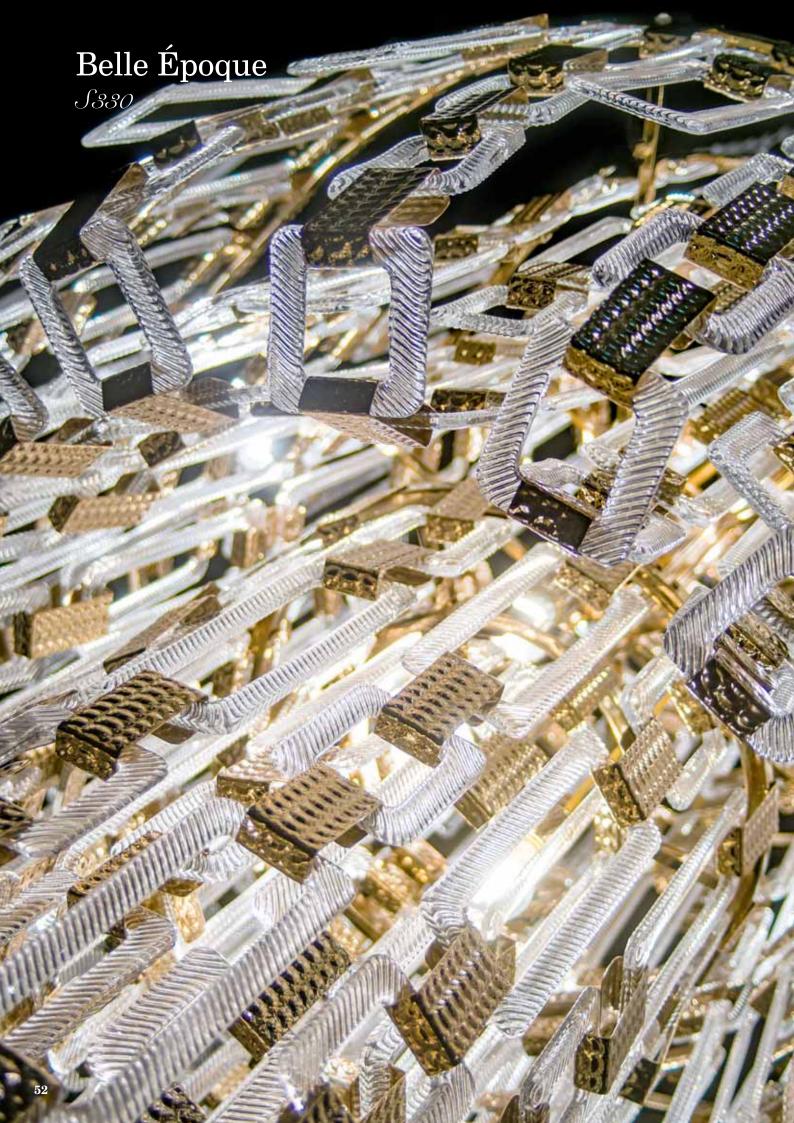
A period of great vitality, full of innovations and positivity, in which a brilliant and artistically intense life was led. This is the  $Belle\ Epoque$ , the inspiring principle that gives the name to the collection designed by Adriana Lohmann for la murrina.

But *Belle Époque* is not a static product anchored in history: it is a transversal game between different eras and environments, between design and fashion, with vintage references but with a contemporary and minimalist design.

Eclecticism is the key word of this collection of chandeliers with infinite variations of possible shapes and sizes, which comes to life by combining a basic module made of Murano glass.

A square and a rectangle, softened by rounded corners and a relief pattern, come together and multiply through a jeweled bracelet, in hammered metal. Essential but at the same time refined basic elements, they generate a chandelier that compares nineteenth-century flavors with the demands of modernity, in a luxury without compromise of form and materials.

























## The flower born of a tear.

According to an ancient legend, the Calla flower, known for its beauty and whiteness, originated in the Garden of Eden. The tears of the disobedient Eve, expelled from Paradise, fell to the ground and from them the elegant flower was born.

For this collection, Federico Visani draws inspiration from the movement of a falling tear of the first woman, Eva and from the first color of the world: green.

Elegant and sinuous lines trace the path by drawing moving drops that become stems. From each of them comes a calla, which turns towards the sky, in search of the lost light. This tension is reinforced by the graphic sign of the hyperbola, from which all the elements of Eve originate. A trait that always tends to infinity by its nature, without ever reaching it.

Thus a chandelier and a floor lamp are born, which thanks to the skill of its master glassmakers, **la murrina** transforms into a masterpiece of elegance and purity.







## Euphoria

design La Murrina



Rounded colored glass shapes, glass surface decorations imprinted fascinate with their elegance, movement of light effects and reflections in a beutifull waterfall that mixes space and light.

The result is an extraordinary "Euphoria", evoked by the mix and intensity of the colors of the glass that together with the presence of golden metal elements reflect the light. The contrast of the different geometric shapes between elements of glass and metal, create a "bijoux" effect to being inserted in luxury interiors.

"Euphoria" unique and unrepeatable is the warm element of glass, combined with the structural rhythm of the shapes, the dynamism of the elements and the authenticity of the **la murrina** Murano tradition.







## Python design Alessandro La Spada



Alessandro La Spada signs the original Python collection, characterized by replicable tubular glass elements. Each blown-glass element presents a bulging central part, covered with golden sputtering. This shape recalls the deadliest snake in the world, caught in the act of swallowing its prey. The combination of concentric circular modules creates an original chandelier, which combines together classical and contemporary appeal.







## Dati tecnici Technical data

	0.11			<b>Dime</b> Dimer			Catena cavo metallico Metallic cable chain	La	<b>mpad</b> i Bulbs	ine	Peso Weight	hi s		<b>ing</b>
Pag.	<b>Collezioni</b> Collection	<b>Tipo</b> Type	H	L	SP cm	Ø cm	cm	N°	Tipo	W	Kg	<b>Marchi</b> Marks	<b>Colori</b> Colors	<b>Finiture</b> Finishing
			H inch	Linch	D inch	Ø inch	inch	N°	Туре	W	lb			
34	S 4+4	T	<b>130</b> 51			<b>130</b> 51	<b>50</b> 20	40	G9	20	<b>21</b> 46,2	C€	OO gold	2L polish. gold
	S 4+2	T	<b>130</b> 51			130 x 90 51 x 35	<b>50</b> 20	30	G9	20	<b>17</b> 33,4	C€	SS silver	3L polish. silver
	S 6 Round	Ţ	<b>88</b> 35			<b>98</b> 39	<b>50</b> 20	30	G9	20	<b>15</b> 33	C€	DD white	
	S 5	Ţ	<b>88</b> 35			<b>98</b> 39	<b>50</b> 20	25	G9	20	<b>13</b> 28,6	C€	PP black	
	R8	Ţ	<b>55</b> 21	<b>110</b> 43	<b>70</b> 27		<b>100</b> 39	40	G9	20		C€		
	R6	Ţ	<b>55</b> 21	<b>90</b> 35	<b>70</b> 27		<b>100</b> 39	30	G9	20		C€		

					<b>nsion</b>		Catena cavo metallico Metallic cable chain	La	<b>mpad</b> i Bulbs	ine	Peso Weight	hi S		<b>re</b> ng
Pag.	<b>Collezioni</b> Collection	Tipo Type	H	L	SP cm	Ø cm	cm	N°	Tipo	w	Kg	Marchi Marks	<b>Colori</b> Colors	<b>Finiture</b> Finishing
			Hinch	Inch	D inch	Ø inch	inch	N°	Туре	W	lb			
	P	2	<b>57</b> 23	<b>23</b> 9				5	G4	20	<b>2,5</b> 5,5	C€		
	A	Þ	<b>54</b> 21	<b>23</b> 9	<b>42</b> 17			5	G9	20	<b>2,5</b> 5,5	C€		
50	BELLE ÉPOQUE R 200	σ	<b>200</b> 79			<b>120</b> 47		8	E27	42		C€	AA	2L gold
	R 130	D	<b>130</b> 51			<b>120</b> 47		6	E27	42		C€		silver  2S gold
	S 330	T	330 130			<b>120</b> 47		12	E27	42		C€		3S silver 6S bronze
	S 200	Ţ	<b>200</b> 79			<b>120</b> 47		8	E27	42		C€		
	S 130	Ţ	<b>130</b> 51			<b>90</b> 35		5	E27	42		C€		

	Collezioni				<b>nsion</b>	i S	Catena cavo metallico Metallic cable chain	La	<b>mpad</b> i Bulbs	ine	Peso Weight	ie s		<b>ire</b>
Pag.	<b>Collection</b> Collection	Tipo Type	H	L	SP cm	Ø cm	cm	N°	Tipo	w	Kg	<b>Marchi</b> Marks	<b>Colori</b> Colors	<b>Finiture</b> Finishing
	S 75		Hinch	Inch	Dinch	Øinch	inch	N°	Туре	W	lb			
		T	<b>75</b> 30			<b>60</b> 24		4	E27	42		C€		
	S A-B-C	J	250 98 190 75 130 51			<b>30</b> 12		3	E27	42		Ć€		
	T SEPARÉ		<b>182</b> 71	<b>60</b> 24	28			2	Streep LED	17x2		C€		
	MODULINEAR	T 0	Custom	<b>50</b> 20	<b>12</b> 5			2	Streep LED	17x2		C€		
66	EUPHORIA S 60	Ū	<b>130</b> 51			<b>60</b> 24		6	G9	33		C€		
	S 80	O	<b>200</b> 79			<b>80</b> 31		10	G9	33		Ç€		

	Collezioni				<b>nsion</b>		Catena cavo metallico Metallic cable chain	La	<b>mpad</b> i Bulbs	ine	Peso Weight	ir s		<b>re</b> ng
Pag.	<b>Collezioni</b> Collection	Tipo Type	H	L	SP cm	Ø cm	cm	N°	Tipo	W	Kg	<b>Marchi</b> Marks	<b>Colori</b> Colors	<b>Finiture</b> Finishing
			H inch	L inch	D inch	Ø inch	inch	N°	Туре	W	lb			
62	EVA S16	J	<b>150</b> 59			<b>150</b> 59		16	E14	4		C€	CC	38
	A 2	þ	<b>62</b> 24	<b>36</b>	<b>13</b>			2	E14	4		C€	BB	
	Т3	9	<b>175</b> 69			<b>45</b> 18		3	E14	28		C€	AA	
4	JARDIN DE VERRE PENDANT	7	<b>60</b> 24			<b>36</b>	<b>90</b> 35	1	E27	70	<b>9</b> 19,8	C€	Cloche	2L polish. gold
	S 18	Ţ	<b>200</b> 79			<b>145</b> 57		18	G9	33	<b>90</b> 198,2	C€	Papillons	3L polish. silver
	S 9	Ţ	<b>138</b> 54			<b>105</b> 41		9	G9	33	<b>40</b> 88,1	C€	Riviere	
	S 6	T	<b>138</b> 54			<b>105</b> 41		6	G9	33	<b>26</b> 57,2	C€	AA transparent	
	T 3	1	<b>161</b> 63			<b>47</b> 19		3	G9	33	<b>23</b> 50,6	. (€	BB topaz	

	Quilly in the		Dimensioni Dimensions Dimensioni Catena cavo metallic metallic cable chain Dimensioni Di		-E (0	<b>9</b> D							
Pag.	<b>Collectioni</b> Collection	Tipo Type	H	L	SP cm	Ø cm	cm	N°	Tipo	w	Kg	<b>Marchi</b> Marks	Colors Colors Linitarie Colors
	P		H inch	Linch	D inch	Ø inch	inch	N°	Туре	W	lb		V-
	Alta	오	<b>47</b> 19			<b>20</b>		1	G9	33	<b>3,8</b> 8,4	C€	DD white
	P Bassa	2	<b>42</b> 17			<b>20</b>		1	G9	33	<b>3,6</b> 7,9	C€	NN blue
	A	þ	<b>84</b> 33	<b>35</b>	<b>33</b>			1	G9	33	<b>12</b> 26,4	C€	V V amethyst
	COLIBRI' LED S 18												
			<b>200</b> 79			<b>145</b> 57		18	LED	17	<b>90</b> 198,2	C€	Colibrì
	S 9	7	<b>138</b> 54			<b>105</b>		9	LED	17	<b>40</b> 88,1	C€	
	S 6	T	<b>138</b> 54			<b>105</b> 41		6	LED	17	<b>26</b> 57,3	C€	
	Т 3	1	<b>161</b> 63			<b>47</b> 19		3	LED	17	<b>23</b> 50,7	C€	
	P Alta	2	<b>47</b> 19			<b>20</b>		1	LED	17	<b>3,8</b> 8,4	C€	

	Collezioni					<b>nsion</b>		Catena cavo metallico Metallic cable chain	La	<b>mpad</b> i Bulbs	ine	Peso Weight	ic 8		<b>ම</b> වූ
Pag.		<b>Collection</b> Collection	Tipo Type	H	L	SP cm	Ø cm	cm	N°	Tipo	w	Kg	<b>Marchi</b> Marks	<b>Colori</b> Colors	<b>Finiture</b> Finishing
	Р			Hinch	inch	Dinch	Ø inch	inch	N°	Туре	W	lb			
	Bassa		9	<b>42</b> 17			<b>20</b> 8		1	LED	17	<b>3,6</b> 7,9	C€		
	A		þ	<b>84</b> 33	<b>35</b>	<b>33</b>			1	LED	17	<b>12</b> 26,4	C€		
70	PYTHON S 50 2 giri		T	<b>90</b> 35			<b>50</b> 20		7	G9	33	<b>13</b> 28,6	C€	AO trasparent gold	2L
	S 86 3 giri		J	120 47			<b>86</b> 34		19	G9	33		C€	AS trasparent silver	3L
	S 125 4 giri		T	<b>150</b> 59			<b>125</b> 49		37	G9	33	<b>80</b> 176,2	C€		
	S 160 5 giri		T	<b>180</b> 71			<b>160</b> 63		61	G9	33		C€		
	S 192 6 giri		J	<b>210</b> 83			<b>192</b> 76		91	G9	33		C€		
	S1		J	<b>44</b> 17			<b>16</b> 6	<b>100</b> 39	1	G9	33	<b>1,5</b> 3,3	C€		

				Dimensions		Catena cavo metallico Metallic cable chain	La	<b>mpad</b> Bulbs	ine	Peso Weight	ie s		<b>re</b> ng	
Pag.	<b>Collezioni</b> Collection	<b>Tipo</b> Type	H	L	SP cm	Ø cm	cm	N°	Tipo	w	Kg	<b>Marchi</b> Marks	<b>Colori</b> Colors	<b>Finiture</b> Finishing
00	CIOUN		Hinch	inch	Dinch	Øinch	inch	N°	Туре	W	lb			
26	SICILY  \$ 38 (18+12+8)	Ţ	<b>200</b> 78			<b>165</b> 65	<b>50</b> 20	38	E14	28		C€	DD white	
	S 30 (18+12)	Ţ	<b>150</b> 59			<b>165</b> 65	<b>50</b> 20	30	E14	28		C€	PP black	
	S 20 (12+8)	Ţ	<b>146</b> 58			<b>145</b> 57	<b>50</b> 20	20	E14	28		C€	YY red	
	S 18	Ţ	<b>100</b> 39			<b>165</b> 65	<b>50</b> 20	18	E14	28		C€		
	S 12	J	<b>100</b> 39			<b>145</b> 57	<b>50</b> 20	12	E14	28		C€		
	\$8 \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	J	<b>100</b> 39			<b>120</b> 47	<b>50</b> 20	8	E14	28		C€		
	\$6	Ţ	<b>100</b> 39			<b>120</b> 47	<b>50</b> 20	6	E14	28		C€		
	A 3	Ţ	<b>60</b> 24	<b>80</b> 32	<b>51</b> 20			3	E14	28		C€		



## Samuele Mazza



Moving from Palma di Montechiaro in the heart of Sicily — a place of duality, of triumphant Baroque Catholicism and unexpected touches of Jewish and western culture— on to his training in the swinging Florence of the '80s — a laboratory of creative processes, a ground for fresh research and experimentation in culture, music and fashion— to land in the current bipolarity on the Milan-New York axis. A multifaceted talent, a writer of books on fashion, on the history of costume, on the relationship between art, photography, cinema and fashion. Designer of a line of products which quickly rose to international acclaim, Visionnaire, for IPE srl and art director of the company until 2010. The line takes inspiration from theatrically decorated houses, from the self representation, dotted with traces, literary tributes built around the rare, precious catalysts of memory like art and photography, which scatter the walls of dwellings to shape the private throbbing heart.



Alessandro La Spada



Born in Reggio Calabria to parents of Sicilian origin. Always fascinated emotional-looking objects. He transfer to Milan where he obtained a diploma in interior design at the Interior Design Institute. He works as a designer and art director with several companies. His most significant projects are represented by the consolidated partnership with IPE Group in the collections Visionnaire.

It 'was a lecturer in furniture design at the Domus Academy in Milan and the Interior Design Institute. He loves to work closely with the matter especially to the metal.

He calls himself a self-taught artist with the enthusiasm of the craftsman.



Roberto Serio



Roberto Serio is a designer voted an irrepressible to search for new innovative materials and a creative genius that make that the artist can work at 360° in the world of fashion, industrial and interior design. Born in 1966 in Palermo city rich in art, history and stands as a child in artistic design, in Milan attended the school the School of fashion designer. Consecutively meeting with the industrial design, the designer collaborate with several companies of high quality national and international. His interests are varied, of course, but is particularly attracted by the aspects that relate to artistic expression and communication with the spirit that things will get better only with the utmost passion and determination.



Adriana Lohmann



Adriana Lohmann is a Lighting Designer and producer of glamorous, eco-sustainable chandeliers. A "dressmaker" of light, born from the fashion industry, bio-design and reuse of materials. Born in Porto Alegre (Brazil), her atelier is located in Italy.Researching shapes and raw matter, ambiance balance and Feng Shui principles, she crafts chandeliers with bold visual effect, made with exclusive materials: produces numerous collections of handcrafted lamps, in crystal, metallic, plastic, textile, high-tech materials and unusual ones. Her creations are made to give emotions, are iconic and tend to the jewel. Often works with Architects and interior designers. She crafts twelve collections, for domestic purpose as well as bespoke creations in special shapes, suited for hospitality project or scenographic purposes. Her chandeliers decorates charming homes and luxurious hotels worldwide.

She also collaborates as a designer for some prestigious brands and -from year 2013- started a fruitful research relationship with Verbatim, that makes possible to blend the environmental sustainability of LED sources, with lavishness and poetry.



Federico Visani



Federico Visani was born in Florence in 1973 where he graduated in design and furniture at the Istituito Statale D'arte. He was early able to collaborate with prestigious interior studios from Florence as a designer. For instance, he worked at KOUROS studio of Tapinassi and Lipparini until 2001. Then, he joined the newly STUDIOMEMO of Maurizio Manzoni and Roberto Tapinassi where he was involved in all aspects of the creative process. It is a topical collaboration. Visani focuses on a functionalist project approach including poetic touches so that the result is not common but "a creative problem solver" (T. Maldonado). He believes a good draft is the fundamental base of a project and for that reason he handles all aspects that regard either the creation or the production.









## Welchome Ltd

99 Imperial Road, London, SW6 2GH T. 0044 (0)207 610 9108 E. info@welchome.co.uk